



Social Content Intern Job Description – Summer 2025

Join Epicosity's Social Content team as a Social Content Intern and gain hands-on experience in content creation, strategy and management. Work alongside a dynamic team to develop creative social media campaigns that engage audiences and align with our clients' goals.

What You'll Do:

- Help create, schedule and post content across various social media platforms.
- Monitor social media channels for trends, comments and opportunities to engage.
- Assist in brainstorming and planning campaigns for clients across industries.
- Track and report on social media performance, providing insights and recommendations.
- Work closely with designers, writers and strategists to ensure content aligns with brand goals.
- Capture and create social-first content, including photos and videos, for platforms like Facebook, Instagram, LinkedIn, TikTok and YouTube.

What You'll Gain:

- Real-world experience in social media marketing and content strategy.
- Exposure to working on campaigns for a variety of industries.
- Opportunities to enhance your creativity and technical skills.
- Insight into the inner workings of an advertising agency.

What We're Looking For:

- A strong interest in social media trends, platforms and storytelling.
- Someone who enjoys brainstorming, problem-solving and working in a fast-paced team environment.
- Basic experience or familiarity with social media management tools or video production/editing.
- A proactive and detail-oriented individual who is eager to learn and contribute.
- Currently pursuing or recently graduated with a degree in Marketing, Communications, Journalism or a related field.